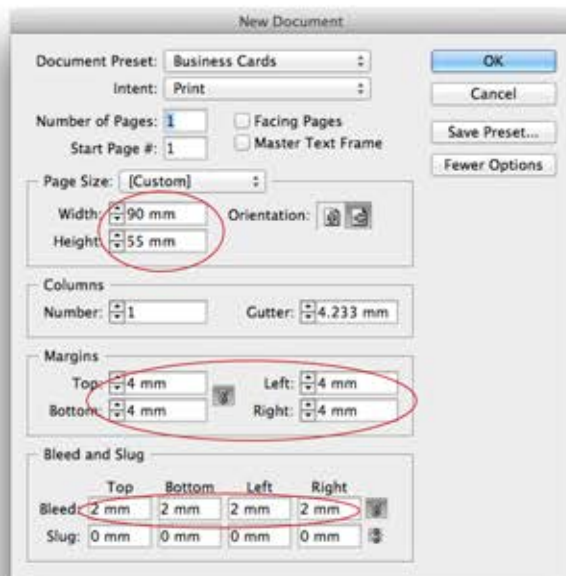


HOW TO SET UP A NEW DOCUMENT

Photoshop and Indesign treat a document set-up slightly differently. The main difference is how to set the bleed. Indesign is made for document layouts so it asks for the bleed settings. In the example below you can see that we've inserted 2mm bleed. Photoshop is made for photo manipulation rather than documents so to add bleed to a document you need to manually change the size of the document to include 2mm on every side. In the example below, the business card is 90x55 but in photoshop we'll need to make it 94x59mm.

INDESIGN

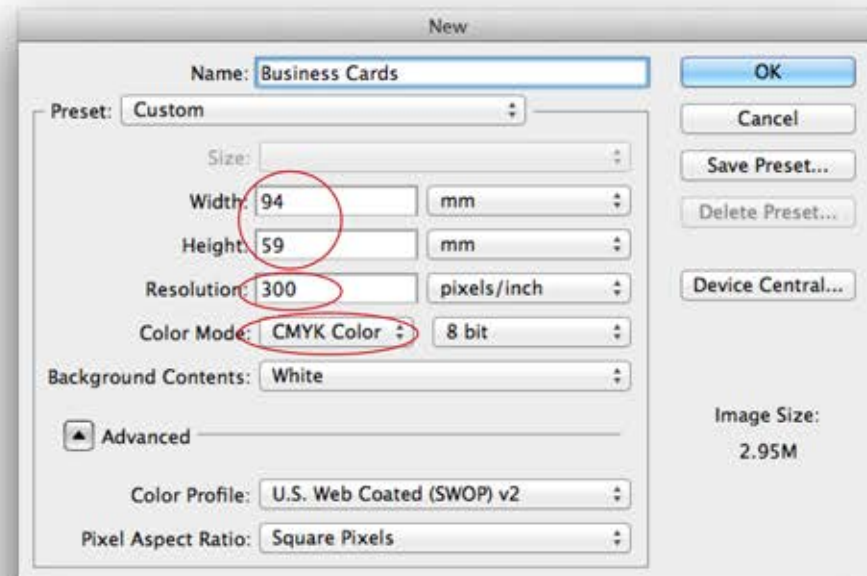


The actual size of your document

*Safe zone:
4mm on each side*

*Bleed:
2mm on each side*

PHOTOSHOP



The actual size of your document must be bigger, because 2mm bleed on each side needs to be added.

High resolution (300 dpi) to make sure the images are sharp when printed.

Color mode CMYK to make sure the colors you see on screen look similar when printed.